



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.

: 10/811,390

**Applicant** 

: John R. ASLANIAN JR.

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Examiner

: James H. ZURITA

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: 2996-101

Customer No.

: 06449

Confirmation No.

: 3073

## <u>RESPONSE</u>

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Dear Sir:

In response to the restriction requirement mailed April 30, 2007, Applicant elects without traverse the claims directed to Invention IX (claims 70-86 and 106), drawn to a method for the electronic distribution of advertisements). Applicants reserve the right to pursue claims 36-69, 87-105, and 107 by way of divisional applications.

Additionally, Applicant submits that the grouping of claims made by the Examiner is inconsistent with the dependency of the claim set. Claim 52 depends from claim 36 and should be included in Invention VII. Claim 104 depends from claim 37 and should be included in Invention VII. Claim 105 depends from claim 54 and should be included in Invention VIII. Claim 106 depends from claim 71 and should be included in Invention IX. Claim 107 depends from claim 88 and should be included in Invention X. Thus, Applicant requests that the claim grouping be corrected.